



MediaNews Group Turns to GSI for E1 Upgrade/E-Business Migration



MediaNews Group

The Company

Based in Denver, Colorado, MediaNews Group was founded in 1983 and pioneered the concept of clustering, which centralized a variety of functions including production, ad sales, business operations and other areas for developing groups of newspapers.

In 2013, MediaNews Group and 21st Century Media merged to become Digital First Media, but officially the company still goes by the business name of MediaNews Group.



digitalfirst
M E D I A



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**Dawn Hoople,
Director – Corporate
Systems
MediaNews Group**

COMPANY SNAPSHOT

Company: MediaNewsGroup
Doing Business As
Digital First Media

Headquarters: Denver, CO, USA

Industry: Publishing - Newspapers

GSI Applications: JD Edwards EnterpriseOne
— Financials
— Distribution
Platform – Windows
Windows/WebSphere/Virtual Servers
Database – MS SQL

The Issues

With software support set to expire, MediaNews Group made the decision to upgrade to the latest release of JD Edwards EnterpriseOne. As part of their upgrade plan, they also wanted to move to a new Tools Release and replace their existing hardware and related infrastructure.

Before moving forward, MediaNews Group needed to identify a highly skilled and experienced partner that could assist them with their aggressive plans. It was also imperative that the selected partner provide an effective knowledge transfer to MediaNews Group staff.

The Results

After evaluating several vendors, MediaNews Group selected GSI as their preferred partner because of their extensive experience with JD Edwards and their willingness to think out-of-the-box, which allowed for an effective knowledge transfer of information from GSI to the MediaNews Group staff. In the preliminary discussions, most of the vendors were not open to providing this type of service.

“GSI’s innovative approach allowed for a complete knowledge transfer to our staff, which was an invaluable part of the upgrade process”, stated Dawn Hoople, Director—Corporate Systems.



For more information:

Contact us today to learn more. You can also email us or call (855) 474-4377.

GSI, Inc.

GSI is a forward-thinking organization that aligns and optimizes your digital footprint with your business goals. We combine our deep business and industry experience with our expert knowledge of enterprise applications, automation, cloud and cybersecurity to deliver secure and flexible systems that allow your business to thrive and not just survive.“



GSI's comprehensive suite of solutions includes: AppCare, a 24/7 managed service that includes EaaS with flexible “on-demand” services and dynamic pricing; GENIUS AI, an Application Intelligence Platform (AIP) for creating application health and user experience monitors; GENISYS, a solution for optimizing system performance; RapidReconciler®, its inventory reconciliation software; GENOME, which automatically Detects, aNalyzes and Automates the process of converting customizations into Orchestrations; and GatewayNow, low-cost, accelerated time-to-value ITSM solution using the industry-leading ServiceNow platform in a fully managed environment.

GSI consulting and managed services are backed by its signature 100 percent guarantee. Founded in 2004, the rapidly growing company is headquartered in Atlanta with worldwide resources. With over 100 employees, GSI consultants average over 15 years of real-world experience and are certified experts in business, industry, and enterprise applications. GSI provides comprehensive 24/7 global support.

Why GSI?

“We were most impressed with the results achieved by GSI, handling the migration from E-Business Suite to JD Edwards EnterpriseOne, as the project was delivered on schedule and on budget.”

*Dawn Hoople,
Director — Corporate Systems
MediaNews Group*