Envirolite Goes Live In No Time With GSI

ENVIROLITE
SPECIALTY FOAM PRODUCTS

Envirolite is a leading, global supplier of specialty foam products for a variety of industries including athletic, energy, flooring, industrial, marine, medical, packaging, and recreation industries. Wherever foam can go, Envirolite can do it. Since its founding in 2008, Envirolite has rapidly grown to having a dedicated management team with over 100 years of combined industry experience in manufacturing, sales, and product development. With manufacturing operations in Coldwater, Michigan, Envirolite exclusively develops its products in the United States.

Like many companies experiencing rapid growth, Envirolite was having serious pain with QuickBooks (they were using QuickBooks for accounting, and Excel and Dropbox for cloud-based storage). "QuickBooks essentially has no tools for inventory management," says Nate Szymkowicz, Logistics Manager at Envirolite. "Well, they exist, but not for what we do." Envirolite is a fabricator, and they take raw material and convert it into specialty foam products. "There isn't a simple way to document that entire process in QuickBooks," says Szymkowicz. "It's hard to tell what happened in between taking the raw material and turning it into a finished product."

"That's what attracted us to GSI, they specialize in NetSuite implementations, NetSuite support, and are truly specialized in this product."

Nate Szymkowicz
Logistics Manager
Envirolite

Envirolite needed an all-in-one business management solution that could provide real-time visibility into their operational and financial performance, and a solution provider that could align their implementation to these business objectives. Enter NetSuite and GSI.

Migrating to the Cloud with the #1 All-in-One ERP

At first, Envirolite looked at simple inventory management solutions that they could integrate to their QuickBooks instance. "Then we thought, why add something? Why add another system when you can simplify everything into one system?" recalls Szymkowicz. After several positive feedback meetings with the eventual end users of the system, Envirolite purchased NetSuite and enlisted the support of NetSuite professional services.

"We had a couple of failed attempts at going live, for a number of reasons," says Szymkowicz. "It just didn't work. Some of the things we do can be kind of complicated. And one of the struggles we had was that we were not maintaining the same contact at NetSuite professional services throughout the duration of the project. So, we would work with somebody for a few months, we felt like we were going in one direction, and then they would leave NetSuite and we'd get assigned to somebody else."

Envirolite needed a team that had a strong track record with NetSuite implementations. "That's what attracted us to GSI, they specialize in NetSuite implementations, NetSuite support, and are truly specialized in this product," says Szymkowicz.

GSI
Tomorrow's solutions. Today.
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Case Study: **Envirolite, LLC**

To the Finish Line with GSI

Envirolite's story of a NetSuite implementation gone sideways is not unique – that's why GSI has built a specific NetSuite Project Rescue service called SuiteAlign. Staffed with dedicated resources that begin with identifying misalignment between project and business objectives, the GSI SuiteAlign team fills in the gaps of NetSuite instances to ensure the rest of the implementation goes smoothly. This unique GSI offering aligns and optimizes NetSuite implementations for what is most important to the organization; identifying what they want to deploy in NetSuite and when they want to deploy it.
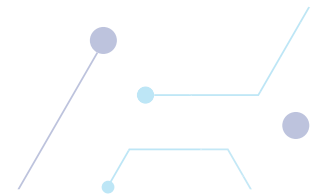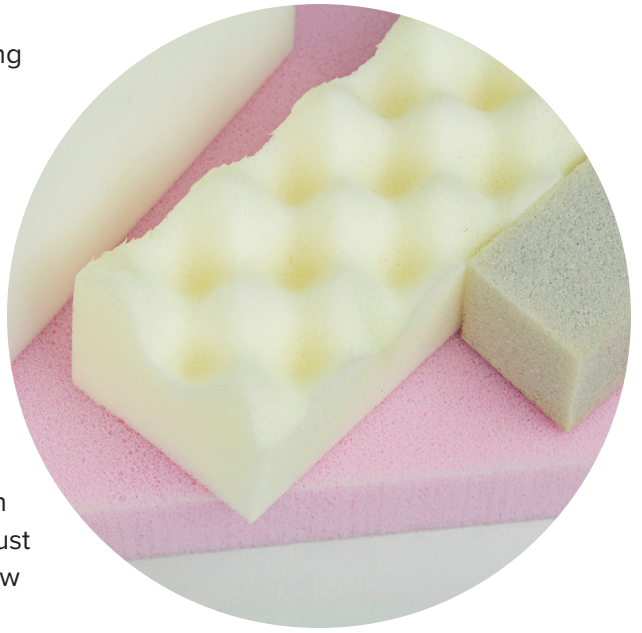
Once GSI was on board, the Envirolite team was much more confident about their NetSuite implementation. "The initial discovery session that we had with GSI was an immediate sign that this was going to be different," says Szymkowicz. "The attention to detail in that first meeting, the set up of the statement of work and our business requirements, it was a nice change of pace from what we had seen with NetSuite professional services. Our users had the same feeling, and it changed the level of confidence as a company that hey, we can do this. Whereas before with NetSuite professional services, there was this dread every time we had to work on something because it was like, 'well, are we going to have to explain this to somebody else in a month? And are they going to tell us to do something different?' GSI gave us a sense of direction, and we're live now, so you can tell that it worked."

Now that Envirolite is live on the platform, they are truly able to experience the power of NetSuite. "Creating documents for packing slips and invoices, those don't need to be in QuickBooks anymore and that's one of the things I'm very happy to be dropping," says Szymkowicz. "Because everything is connected in NetSuite, starting from purchasing something on the Accounts Payable side, and then it goes through all the processes while we have the product, while we change it, and then when we ship it out. And then on the Accounts Receivable side, you can see the impact from start to finish."

GSI used a best-of-breed approach with Envirolite's NetSuite implementation, offering a few third-party solutions to account for specific needs while keeping NetSuite as the single source of truth that extends to the entire organization. "The third-party solutions just look like they were meant to be there, and you really wouldn't know that they weren't unless you saw it before," says Szymkowicz.

Preparing for Phase Two

So, what is Envirolite's future with NetSuite? They are fully utilizing NetSuite from an accounting, inventory, and operational standpoint. Next, they are looking to add NetSuite's Warehouse Management Solution for their manufacturing facility, which is remote from their office. "I'm seeing this part as kind of the other half of the system," says Szymkowicz. "Optimizing day-to-day warehouse operations, from picking, packing, shipping, inventory, transactions, those types of things are something that I know will be super valuable for warehouse management. I know our warehouse leadership is going to be excited once we get to that point for sure."

While Envirolite is live on NetSuite, they still lean on GSI for post-go-live support. "We trust the feedback, and we've seen several examples where we would try something, we would troubleshoot it, we would research it, and we couldn't figure it out. Then we would send it over to GSI, and in a day or so we'd have our solution. I have no doubt that we're going to be having a discussion with them in early 2023 to maybe start phase two of the implementation."

For more information:

Contact us today to learn more. You can also email us or call (855) 474-4377.

GSI, Inc.

GSI is a forward-thinking organization that aligns and optimizes your digital footprint with your business goals. We combine our deep business and industry experience with our expert knowledge of enterprise applications, automation, cloud and cybersecurity to deliver secure and flexible systems that allow your business to thrive and not just survive. Founded in 2004, the rapidly growing company is headquartered in Atlanta with worldwide resources. With over 100 employees, GSI consultants average over 15 years of real-world experience and are certified experts in business, industry, and enterprise applications. GSI provides comprehensive 24/7 global support.

GSI's NetSuite team is the #1 ranked NetSuite Solution Provider by G2. We have this ranking because we put our customers – and our customer's customers – first. As an Oracle Platinum Partner, GSI's comprehensive suite of NetSuite services includes: SuiteCare, a 24/7 managed service offering staffed with dedicated resources; SuiteAlign, a Project Rescue service that identifies misalignment between project and business objectives; License Resale and New Implementations.

Why GSI?

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