Reflexite/Orafol Partners with GSI to learn the Operations of JD Edwards EnterpriseOne Implementations

Reflexite®

ORAFOL®

The Company

Not many people can say that they helped save a life today – but at Reflexite/Orafol Americas, they can make such a statement and it's reflected in everything they do. Within their Reflective Solutions business, they work to save lives by increasing visibility and recognition. They also save lots of energy – their Energy Solutions business saves energy by reducing consumption and increasing efficient use of renewable resources such as solar energy.

Founded in 1970, the Avon, CT based Reflexite/Orafol Americas is a global leader in high-visibility reflective and optically engineered energy-saving products. The former are part of the company's Reflective Solutions Business and include reflective tapes that help keep people such as firefighters, police, road-construction workers, U.S. soldiers, and everyday motorists safe. It also makes surfaces more reflective. For example, sheeting used for temporary signs and other devices found in construction zones.

The Issues

Reflexite/Orafol Americas had grown into a global company, but their lack of a global and modern corporate-wide information system created inefficiencies and several forms of waste, including high freight costs, overbloated inventories, and wasted materials.

"ABPOs from Reflexite/Orafol Americas worked alongside the JDE specialists from GSI. This provided the perfect environment for exchanging knowledge. Together we partnered to develop a system to fit our worldwide operation."

David A. Fischler
Global Director of Finance
Reflexite/Orafol Americas

A major cause was that the company was in a mixed IT environment that included different legacy software packages and hardware platforms running at the company's many worldwide locations. Different systems worked in their own silo, and there was no global model. Applications and systems couldn't communicate with each other. The company knew they had to go to one ERP package and one platform.

The Process

Reflexite/Orafol Americas looked at different packages and in the end selected JD Edwards (JDE) and GSI, Inc. as their implementation partner. GSI gathered the requirements from the myriad of systems and environments and sorted through a multitude of issues such as multi-currency, multi-company, and intra-company. From this, GSI developed a Global Model implementation plan, created without modifications. Reflexite/Orafol Americas reviewed different packages and, in the end selected JDE and GSI as their implementation partners.

The Results

The project ran and concluded on schedule within 12 months. The complexity of such a project proved to be a perfect match for the advanced functionality of JDE – all done without customization. Reflexite/Orafol Americas was open to the Global Model and also to globally adaptable business processes that would standardize their business, making the company's life easier and more adaptable to capitalize on current and future business growth and expansion. The company's processes were streamlined and then aligned to standard JDE functionality in the Global Model. This approach turned out to be a blueprint for value and success, and more importantly, for Reflexite/Orafol Americas' ability to run their business.

With GSI's expertise and strong project leadership, the project was delivered on time and without modifications. GSI also worked with the RFSmart solution to replace a legacy supply chain system that was fraught with issues. This enabled Reflexite/Orafol Americas to streamline their logistics/ manufacturing processes greatly and added value while bringing Reflexite/Orafol Americas further toward a higher level of best-practice technology!

GSI also leveraged the UPK tool to create procedures and documentation that, after GO LIVE became part of the JDE user interface, easily accessible by "role," to quickly guide users through complex processes quickly and effectively. The success of the JDE project provided Reflexite/Orafol Americas a superior ROI and helped the company promote itself as an industry leader. More importantly, GSI's Global Model blueprint and knowledge transfer helped minimize costs by empowering Reflexite/Orafol Americas' employees with the knowledge to implement future sites at international facilities with minimal outside consulting help.
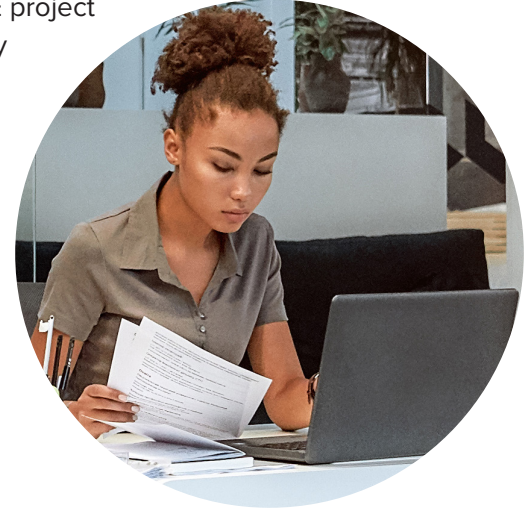
For more information:

Contact us today to learn more. You can also email us or call (855) 474-4377.

GSI, Inc.

GSI is a forward-thinking organization that aligns and optimizes your digital footprint with your business goals. We combine our deep business and industry experience with our expert knowledge of enterprise applications, automation, cloud and cybersecurity to deliver secure and flexible systems that allow your business to thrive and not just survive.

GSI's comprehensive suite of solutions includes: AppCare, a 24/7 managed service that includes EaaSy with flexible "on-demand" services and dynamic pricing; GENIUS AI, an Application Intelligence Platform (AIP) for creating application health and user experience monitors; GENISYS, a solution for optimizing system performance; RapidReconciler®, its inventory reconciliation software; GENOME, which automatically Detects, aNalyzes and Automates the process of converting customizations into Orchestrations; and GatewayNow, low-cost, accelerated time-to-value ITSM solution using the industry-leading ServiceNow platform in a fully managed environment.

GSI consulting and managed services are backed by its signature 100 percent guarantee. Founded in 2004, the rapidly growing company is headquartered in Atlanta with worldwide resources. With over 100 employees, GSI consultants average over 15 years of real-world experience and are certified experts in business, industry, and enterprise applications. GSI provides comprehensive 24/7 global support.

Why GSI?

Working with GSI was a pleasure and ensured a seamless implementation. We continue to leverage their expertise long after our implementation was successfully completed.

Nancy Johnson
ERP System Administrator
Reflexite/Orafol Americas